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## Embrace the coming of Chalkbot

by Dave Freeman on July 6, 2009

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**Nike x LIVESTRONG - What is a Chalkbot (English...**

★★★★★



YouTube

Say what you will about Lance Armstrong, his "LIVESTRONG" motto and subsequent foundation does some really great things for people with cancer. On that same thread, fans of the Tour de France frequently write messages of inspiration to the riders or other fans to see. Enter the Chalkbot: designed to combine the inspirational messages of the **LIVESTRONG foundation** with the tradition of leaving messages of hope and support on the road of the Tour de France.

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